

Press release: 18th October 2011

New technology business ideas win a place at Venturefest Bristol 2011.

Businesses and entrepreneurs from across the UK have been competing for places in the Innovation Showcase at Venturefest Bristol 2011, to demonstrate their new technology business ideas. The successful ideas spread across various sectors and the technologies. The ideas displayed will include: healthcare solutions; renewable energy technologies; high value manufacture and apps for more efficient business solutions. The Innovation Showcase provides a perfect opportunity for investors to see a number of innovative startup businesses and established businesses with new ideas.

The 43 winners, the majority of which are companies from the South West, will get coveted space in the Showcase and the opportunity to demonstrate their ideas to the Venturefest audience.

“[Venturefest Bristol] is a good business opportunity for everyone involved.”

Innovation showcase winner

In turn, the audience will be treated to a series of exciting, interactive displays of new products and services representing a cross section of the great new ideas emerging from the West of England and beyond.

The featured businesses were chosen by a panel of investors, high growth business coaches and successful entrepreneurs, including the Innovation Showcase sponsors, Horatio Investments and Eden Ventures. They looked at the growth potential of the business idea, the level of innovation in the proposed product or service and crucially, investment readiness.

“The quality and quantity of applicants was high. The panel are confident that the Showcase will feature exciting new business ideas which will use Venturefest to grow their businesses. Some undoubtedly have the potential to become very significant technology businesses in the future.” remarked Richard Male, Plexus Technology Ventures, who chaired the selection panel.

**“Showcase will feature high quality business ideas aiming to use Venturefest to grow their businesses”
Chair of the Innovation Showcase Panel**

The businesses who won through had already worked hard to get their ideas off the ground. They see Venturefest as a real opportunity to help to find the investors or collaborators necessary to take their ideas on to the next stage. Mark Davis of DMG Limited explains: “We have put in many years of hard work and feel the time is right to show the world what we can offer, [Venturefest Bristol] is a good business opportunity for everyone involved.” Prathap Chandran of Milna Studios comments, “Our company is going to change the way people interact with their neighbours. And we think Venturefest is a good place to start.”

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Lorelei Hunt, Director of Science City Bristol explains the motivation behind Venturefest: “Even in more difficult economic times, there are still lots of great new business ideas around, but it can seem harder to progress them, even for experienced companies. The Innovation Showcase will highlight some of these. Venturefest Bristol 2011 will help to ensure that the pipeline of new business ideas, critical for future prosperity, can more easily find the funding and support they need to grow. “

Venturefest Bristol is a one day event, bringing together the business community to make new business ideas a reality. It is taking place at the Bristol & Bath Science Park on the 3rd November. Investors and business support providers will benefit from a close look at the innovative businesses in the showcase and in the audience. Delegate registration is open at: <http://tinyurl.com/vfbreg>.

A full list of innovation showcase winners can be found at:
<http://www.sciencecitybristol.com/pages/31-innovation-showcase>

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Notes for Editors

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About Venturefest Bristol 2011

1. Venturefest Bristol 2011 is an activity of Science City Bristol Ltd
2. Science City Bristol is working with Sector Marketing (www.sectormarketing.co.uk) to deliver the event.
3. Venturefest Bristol has over 500 registered delegates from business, investment, business support and university communities.
4. For more information: <http://www.sciencecitybristol.com/pages/2-venturefest>
5. Venturefest Bristol builds on successful Venturefest events in Yorkshire (www.venturefestyorkshire.net) and Oxford (www.venturefest.com)
6. The main sponsors of Venturefest Bristol 2011 are:
 - a. The University of Bristol
 - b. The University of Bath
 - c. HP Labs
 - d. Business West
 - e. The Bristol & Bath Science Park
7. Venturefest Bristol 2011 will take place at the Bristol & Bath Science Park on the 3rd November 2011.
8. Drawing on the strengths of South West England, the Bristol and Bath Science Park will connect businesses from a range of sectors. It will provide a professional and supportive environment for collaboration between universities and businesses to enable them to accelerate the

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commercialisation of new and applied technologies. More information can be found at www.bbsp.co.uk

About Science City Bristol

1. Science City Bristol is a not-for-profit company limited by guarantee, established in October 2010
2. Science City Bristol is owned by the University of Bristol, the University of Bath and the University of the West of England.
3. Science City Bristol aims to “support and develop the West of England’s science and innovation assets to deliver sustainable economic and social benefit by:
 - Bringing business, academia and government together;
 - Creating a more connected scientific community
 - Promoting the area's scientific achievements to help us attract even more world-leading scientific enterprise and research;
 - Creating a culture for all that understands and celebrates science and technology.
4. BEN: the Bristol and Bath network for technology entrepreneurs is an activity of Science City Bristol
5. Science City Bristol works closely with the business, academic and business support communities in the West-of England to achieve its goals.
6. For more information: www.sciencecitybristol.com

About Horatio Investments

1. Horatio Investments Finance for business new ideas or investing in growth – they fund business ideas in the South West and South Wales.
2. For more information: <http://www.edenventures.co.uk/>

About Eden Ventures

1. Eden Ventures invests in technology companies in the telecommunications software, enterprise software, SaaS, digital media, e-commerce, internet, social media and mobile sectors.
2. For more information: <http://www.horatioinvestments.com/>

Innovation Showcase full list of companies:

More information about some of the companies exhibiting in the innovation showcase can be found in the [VFB blog](#)

[Mubaloo](#)

[Koodibook](#)

[dpcloud](#)

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